

(54) Title of the invention : Method and System for Optimizing Supply Chain Logistics Using Artificial Intelligence

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(57) Abstract :

Abstract This invention introduces an intelligent and adaptive framework designed to enhance the efficiency, accuracy, and sustainability of modern supply chain operations. The invention utilizes Artificial Intelligence (AI), machine learning, and predictive analytics to analyze large volumes of real-time and historical data from multiple sources, including market trends, inventory levels, transportation routes, and external environmental factors. Through continuous data processing and pattern recognition, the system dynamically forecasts demand, optimizes inventory management, and determines the most efficient transportation routes to reduce operational costs and lead times. The system's AI-driven optimization engine operates across all key supply chain components—procurement, production, warehousing, and distribution—creating a unified, self-learning ecosystem that can autonomously make informed decisions and adapt to changing business conditions. It provides real-time visibility into supply chain performance, enabling rapid responses to disruptions such as delays, demand fluctuations, or resource shortages. Additionally, the system integrates sustainability-focused algorithms that minimize fuel consumption, reduce carbon emissions, and promote eco-efficient logistics planning. A secure data management structure enhanced with blockchain technology ensures data integrity, transparency, and traceability throughout the supply chain network. The system's modular and scalable architecture allows it to be implemented across diverse industries and easily integrated with existing enterprise resource systems. Overall, this invention provides a transformative solution for optimizing global supply chain logistics by combining AI intelligence, automation, and sustainability. It enhances decision-making, streamlines operations, and promotes resilience against disruptions, ultimately empowering businesses to achieve higher efficiency, cost-effectiveness, and environmental responsibility in their supply chain management practices.

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